Special Events with Partners

Partnerships in NRM PROSPECT Course



"The views, opinions and findings contained in this report are those of the authors(s) and should not be construed as an official Department of the Army position, policy or decision, unless so designated by other official documentation."





Before We Begin...



- We want to know what kind of Special Events you are participating in with your partners!
- Please enter the Special Event, and Project name in the chat box, and we will discuss a few at the end.











National Kids To Parks Day: May 15, 2021

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity to co-brand events as Every Kid Outdoors by targeting 4th grade classes.













www.parktrust.org/kids-to-parks-day/media-kit/



AROUT

PARK PRESERVATION

BUDDY BISON PROGRAM

KIDS TO PARKS DAY

FIND PARKS

HOP

SIGN UP

DONATE



REGISTER YOUR EVENT

Click here to register your event on our website. Let us know your plans and we can help you promote your event.





KIDS TO PARKS DAY PRESENTATION

Download our full Kids to Parks Day presentation for links to all of our resources

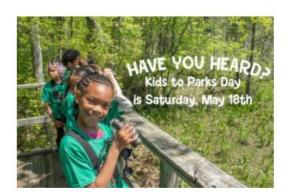


SAMPLE BLOG AND SOCIAL MEDIA POSTS

View sample blogs and social media messages. Descargar contenido para redes sociales









National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States.
 Sponsored by NEEF.
- Typically held on the fourth Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.









Sacramento District NPLD video

https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4







www.neefusa.org/public-lands-day



ABOUT US SIGN UP DONATE





NATIONAL PUBLIC LANDS DAY

CELEBRATE SOMETHING WE ALL SHARE: OUR PUBLIC LANDS

From our neighborhood parks or beaches to our nation's awe-inspiring national parks, public lands of all sizes and variation are the public lands continue to be beautiful places for all to enjoy!

To encourage people to join in and visit their public lands, NPLD is a fee-free day for all federal public lands and many state parks.





FLW Fishing Tournaments

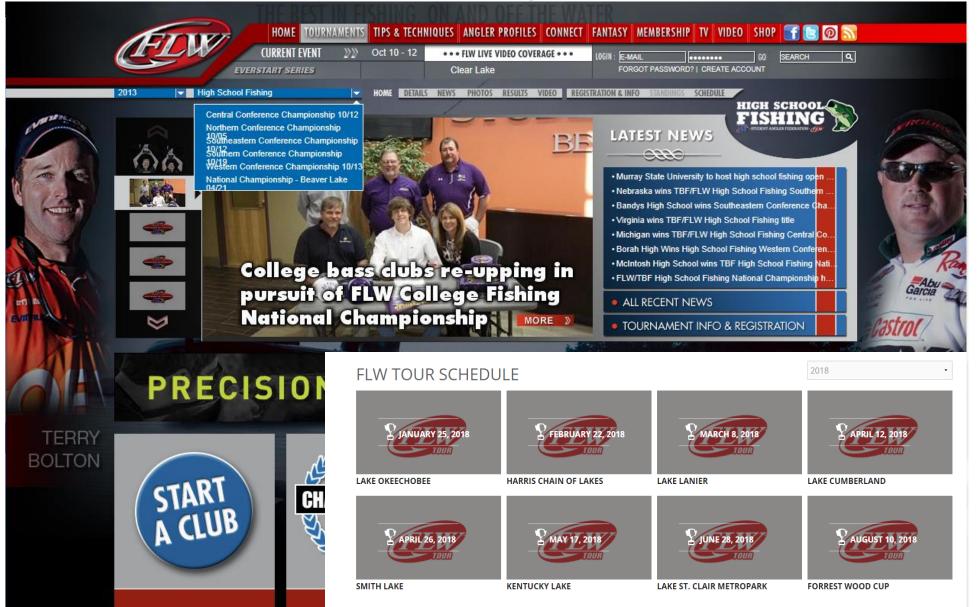
- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments







www.flwfishing.com/







Every Kid Outdoors

(formerly known as Every Kid in a Park)

■ Fifth year of the program to get every 4th and 5th grader in America to public lands and waters in the 2020-21 school year

Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)

Interagency Annual 4th grade pass free to students by completing an activity online. Valid from

Sep 1, 2020 – Aug 31, 2021

Encourage co-branding with events that you already do:

National Public Lands Day

- Kids to Parks Day
- Eco-meets
- School programs and dam tours
- TRACK trails
- www.everykidoutdoors.gov







Other Special Events

National Volunteer Week (April)





Arbor Day (April)

- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)



National Marina Day (June)



- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)

















West Point Lake & Hunters for Christ

Hunters for Christ supports the West Point Project's special hunts for physically disabled hunters. The partnership has grown since 2004, recently securing sponsors that provide a climate controlled tent for meals and fellowship, and contributing numerous door prizes.









Eagle Fest at Arkabutla

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.











https://www.youtube.com/watch?v=RIVNY0FJ5Fg&feature=youtu.be





